

FOR IMMEDIATE RELEASE

THE STRIP SHINES ON SUNDAY AFTERNOON WITH LAS VEGAS STARS AT LAS VEGAS' 7TH ANNUAL NF HOPE CONCERT OCTOBER 22 AT THE PALAZZO THEATRE

Former "Jersey Boys" Star Jeff Leibow Enlists Vegas Entertainers Including Clint Holmes and Human Nature's Andrew Tierney to Raise Money for and Awareness of Neurofibromatosis

<u>Click-to-Tweet: .@NFHopeConcert</u> Returns to @PalazzoVegas on Oct. 22. Join #LasVegas stars in the fight against #Neurofibromatosis. Tickets on Sale Now!

LAS VEGAS – Sept. 11, 2017 – Las Vegas' most prominent entertainers will take the stage at Las Vegas' 7th Annual NF Hope Concert on Sunday, Oct. 22 at 1 p.m. at The Palazzo® Las Vegas. Benefit organizer, Jeff Leibow, formerly of "Jersey Boys," has once again united the entertainment community bringing together a who's who of Las Vegas performers, including Clint Holmes, Human Nature's Andrew Tierney, The Tenors of Rock, and many more in an afternoon spectacular to raise money and awareness for the Neurofibromatosis Network, an organization dedicated to families and individuals suffering from Neurofibromatosis (NF), and the Nevada Childhood Cancer Foundation to support NF families in Southern Nevada. Tickets start at \$45 and can be purchased at any box office at The Venetian or The Palazzo, online at palazzo.com, or by calling 702-414-9000 or 866-641-7469. A limited number of VIP tickets are available by emailing info@nfhope.org.

Since the inaugural event in 2011, the "NF Hope Concert" has grown by leaps and bounds, raising just shy of \$500,000 for Neurofibromatosis research and advocacy. This year's all-star lineup includes the Las Vegas debut of Finding Faith featuring Andrew Tierney of Human Nature; award-winning Vegas headliner Clint Holmes and wife Kelly Clinton; The Space founder and "Magic Mike Live" star Mark Shunock with wife Cheryl Daro; stars of "World's Greatest Rock Show" at the Stratosphere; These Guys Worldwide; comedy-magician Murray Sawchuck; The Tenors of Rock, Jeff and Melody Leibow with a special guest appearance by daughter Emma; as well as some surprise guests. A full list of confirmed guests will be announced closer to the event.

"Even after seven years, our family continues to be awed by how generous the performing arts community is in Las Vegas," says Jeff Leibow, Director of Development for NF Hope® Concerts and Board of Directors member, Neurofibromatosis Network. "There are no words to properly express our gratitude."

Neurofibromatosis (NF) is a genetic disorder of the nervous system characterized by tumors that can grow on any nerve in the body without warning. Leibow's young daughter, Emma, was diagnosed with this condition in 2010 when she was just nine months old. As Leibow and his wife, Melody, learned more about the disorder's devastating effects, they conceived the idea for the concert with the realization that they had an obligation to

both their family and the 128,000 people living with NF to educate others about the disorder. Although it is a common genetic disorder, most people are not aware that one in 2,500 people are born with it making it more common than cystic fibrosis, hereditary muscular dystrophy, Huntington's disease, and Tay Sachs combined.

Every year, Emma has supplied Leibow and his wife all the inspiration they need to make this event a success, but this year, they have even more to fight for. "In addition to monitoring Emma's multiple brain tumors, we recently discovered a complex of tumors in her leg that not only carry with them the potential for an incurable NF related cancer, but have also necessitated a series of orthopedic surgeries" said Leibow. "It has been an important reminder of why we work so hard to make a difference in the lives of everyone living with NF."

Tickets start at \$45 and can be purchased at any box office at The Venetian or The Palazzo, online at palazzo.com, or by calling 702-414-9000 or 866-641-7469. A select number of VIP tickets are available. VIP tickets include access to a private wine and dessert reception (with a special performance by Las Vegas' biggest headliners) and prime seating at the October 22nd concert and are available by emailing info@nfhope.org. The NF Hope Concert also features a lavish silent auction including priceless experiences, ticket packages to the top shows on the Strip, hotel stay packages, restaurant gift certificates, spa experiences, and more. Top silent auction items will feature a trip to Disneyworld including a two night stay at the Waldorf Astoria in Orlando, Fla.; a NYC NF Hope Concert package including hotel, tickets to the 2nd Annual NF Hope concert and tickets to "Hamilton" on Broadway; a staycation at the Cromwell including dinner at Giada; a staycation at the Venetian including dinner and a show; lunch with teen popstar Debbie Gibson; a VIP Pawn Stars Experience featuring a behind-the-scenes tour of Gold & Silver Pawn, meet & greet with available cast members and filming opportunity if production schedule allows; tickets and a meet & greet to Grammy award-winning artists Boyz II Men; an exclusive package at Dance With Me - the Tivoli Village dance studio co-owned by "Dancing with the Stars" favorites Tony Dovolani and brothers Maksim and Val Chmerkovskiy. The silent auction is a great way for those who wish to support the cause but cannot attend the event. Access to the silent auction begins Wednesday, Oct. 11 via http://7thnfhope.auctionbid.org. The auction will open for viewing at 11:30 a.m. on the day of the event. For more information on NF Hope, visit www.nfhope.org. You can follow NF hope on Facebook, Twitter and Instagram.

Photos are available upon request, video links include:

The NF Hope® Concert: Seven Years Later: https://youtu.be/AkdxkXpiWyE

All-4-One at Las Vegas' 4th Annual NF Hope® Concert: https://youtu.be/UCOapoY3IJE

NF Hope® Concert: A Touching Moment: https://youtu.be/WNSkcFOeFYw

About Jeff Leibow:

Jeff Leibow landed in Las Vegas in 2008 as one of the stars in the Tony Award-Winning musical, "Jersey Boys." Before that, he worked in professional theaters all over the country garnishing award nominations for many of his performances. Immediately after his arrival in Vegas, he made giving back to the community a priority, involving himself with every charity event and benefit concert he could fit into his schedule. In 2009, his daughter became his top priority as did raising awareness for Neurofibromatosis, the disorder she is afflicted with. He and his wife founded the annual NF Hope Concert in 2011, which has raised almost \$500,000 for Neurofibromatosis research and advocacy so far. In 2014, after more than 7 years and 2,700 performances in JERSEY BOYS, he stepped down to dedicate more of his time to the cause that means so much to him and his family. For additional information, visit www.jeffleibow.com or follow on Twitter/Instagram: @jeffleibow

About NF Network:

Neurofibromatosis (NF) Network was established in 1990 and is the leading organization supporting the education, awareness and research through advocacy to help find a cure for NF. You can find more information about Neurofibromatosis Network at www.nfnetwork.org or by calling the office at 630-627-1115.

About Nevada Childhood Cancer Foundation:

Celebrating 21 years of service, the Nevada Childhood Cancer Foundation is a non-profit organization established in 1993, which offers over 40 programs and services including a variety of educational services, financial support and counseling for critically-ill children and their families living in Southern Nevada. The foundation's mission is to work side by side with the medical community to provide social, emotional, educational, financial and psychological support services and programs to families of ALL children diagnosed with a life threatening or critical illness such as cancer, HIV/AIDS, sickle cell, hemophilia, renal disorders and other immunologic diseases as well as to adults touched by cancer. Contact the Nevada Childhood Cancer Foundation at 702-735-8434 or visit them at www.nvccf.org for pediatric services and www.nvccf.org for pediatric services and www.nvccf.org for services for adults touched by cancer.

About The Palazzo® Las Vegas

For those seeking a luxurious escape, The Palazzo Las Vegas offers an alluring and elegant resort experience in the heart of the Las Vegas Strip. Guests enjoy chic all-suite accommodations, world-class shopping, including a flagship Barneys New York, and lavish dining experiences from renowned chefs Mario Batali, Emeril Lagasse and Wolfgang Puck. Soaring lobbies and atriums open to exclusive resort amenities, including The Aquatic Club, Grand Canal Shoppes and the famed Canyon Ranch SpaClub. The resort, which is conveniently connected to The Venetian Las Vegas, features more than 2.25 million square feet of meeting and convention space. For more information, visit palazzo.com, @palazzovegas and facebook.com/palazzolasvegas. The Palazzo Las Vegas is a property of global integrated resorts developer Las Vegas Sands Corp. (NYSE: LVS).

###

MEDIA CONTACT:
Michelle Wilmoth
PR Plus
702-696-1999
michelle@prpluslv.com